



ASHLEY FACKLER

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EDUCATION

Rowan University

Glassboro, NJ

Bachelor of Fine Arts

Specialization in Graphic Design

3.935 GPA

Cumberland County College

Vineland, NJ

Associate in Arts

Liberal Arts/Graphic Arts

4.0 GPA

ACHIEVEMENTS

Second Place in the National 2020 ACUI *Steal This Idea* Competition

March 2020

Featured at the Pitman Gallery & Art Center Rowan Student Show

November 2019

Graduated Summa Cum Laude

Spring 2019

Featured in the Rowan University Presidential Showcase

Spring 2018–Spring 2019

Featured in The Gallery Publication

Spring 2018

SKILLS

Design

Typography, Branding, Publication,

Packaging, Information Graphics,

Photo Manipulation, Animation,

Web Design

Related

Illustration, Painting, Digital

Photography, Sculpting

EXPERIENCE

R&G Landscape Supply

Bridgeton, NJ

Office Clerk

April 2021–Present

Managed office duties including taking phone calls, completing customer transactions, scheduling deliveries, filing paperwork, and keeping operations running smoothly. Occasionally acted as dispatch for trucks as well.

Freelance for Sunnyside Fresh Foods, LLC

Vineland, NJ

September 2024–October 2024, December 2024

Created four instructional videos to accompany a new product line, including designing storyboards and any additional assets needed. Constructed a new page for the product on their existing website.

Freelance for Safeway Freezer Storage, LLC

Vineland, NJ

November 2019–March 2020

Worked with a partner to create a new logo and brand for the company, as well as implemented the new branding on various marketing materials. Assembled a project proposal outlining a schedule and prices for all given projects, and followed the timeline to assure effective time management.

Chamberlain Student Center & Campus Activities (Rowan University)

Glassboro, NJ

Graphic Designer

June 2019–January 2020

Worked both independently and with team on conceptualizing and producing various design projects, as well as helped instruct members with less experience learn how to make effective design choices.

The Gallery Publication (Rowan University)

Glassboro, NJ

September 2018–May 2019

Worked effectively in a group to conceptualize the design of the publication and realize how to manage the given budget allotted to the group.

Kid Country Daycare & Learning Center

Rosenhayn, NJ

Assistant Teacher

July 2017–June 2019

Effectively educated children on basic knowledge and skills to set a solid foundation for future learning practices, as well as supervised new employees and scheduled activities according to curriculum.